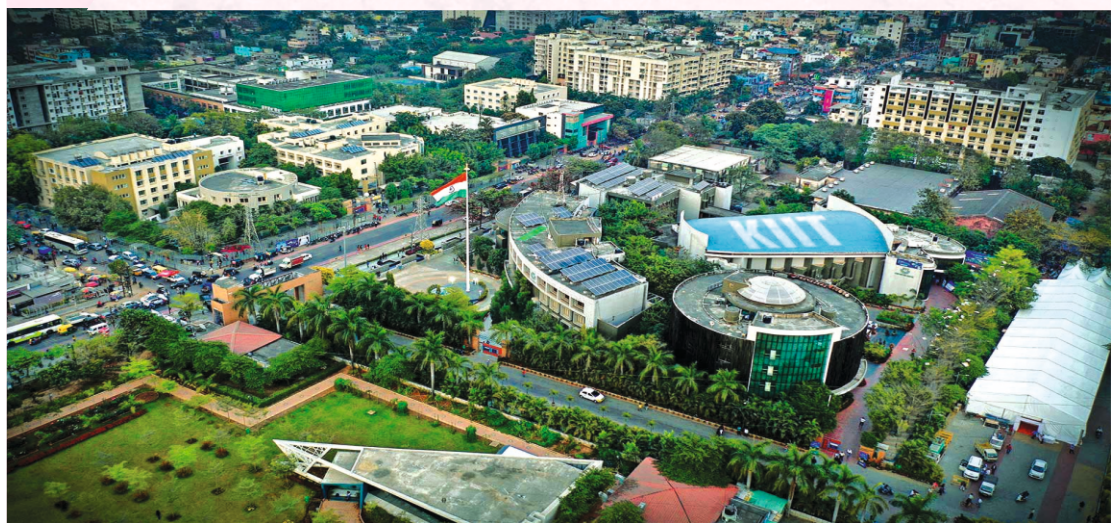


**SCHOOL OF PUBLIC HEALTH**  
**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**

Deemed to be University U/S 3 of the UGC Act, 1956

# Workshop on Qualitative Research Methods

6<sup>th</sup>-8<sup>th</sup> December 2023



**Venue**

**KSPH, KIIT Deemed to be University**

## About the Workshop: .....

The KIIT School of Public Health (KSPH), a constituent of KIIT Deemed to be University, is organizing a series of training programs and workshops to meet the requirements of research and management professionals in various thematic areas. As part of this initiative, KSPH is announcing a three-day workshop on "Qualitative Research Methods" tailored to researchers in the fields of public health, medicine, and social sciences. Qualitative research is a widely utilized method that addresses "how" and "why" research inquiries, providing deeper insights into experiences, phenomena, and context. It enables researchers to explore questions that cannot be easily quantified, facilitating a better understanding of complex human experiences. The workshop aims to introduce fundamental qualitative research methods, focusing on the concept of qualitative research, research methods, data collection techniques, qualitative data analysis, and interpretation. Participants will also gain practical experience in qualitative data management and analysis using the software, *Atlas.ti*.

## Learning Objectives: .....

*By the end of this workshop, the participants would be able to:*

- ⦿ Understand the basic concept of qualitative research and its applications
- ⦿ Formulate qualitative research questions
- ⦿ Develop different types of qualitative data collection tools
- ⦿ Develop skills to collect qualitative data, manage, analyze, interpret and present qualitative data
- ⦿ Use computer assisted qualitative data analysis package (*Atlas.ti*) to manage, analyze and interpret qualitative data

## Registration: .....

- ⦿ Course fees for participation: INR 1,500/-
- ⦿ 50% fees waiver for the students, and faculty / staff of KIIT-DU: INR 750/-
- ⦿ The course fee for the workshop includes teaching material, venue, audio-visual aid, tea, internet access and certificate of participation.
- ⦿ Accommodation for limited outstation candidates could be provided at a concessional rate only with prior confirmation.
- ⦿ Last date for applying is: 2<sup>nd</sup> December, 2023
- ⦿ For further queries, please contact at : smaranika.jena@kiit.ac.in
- ⦿ All payments should be made to:

NAME: KIIT SCHOOL OF PUBLIC HEALTH

A/C No: 13462413000748, IFSC Code: PUNB0134610, MICR Code: 751024036

BRANCH: Punjab National Bank, KIMS Bhubaneswar, KIIT University



# Agenda for the Workshop on Qualitative Research Methods

	Time	Session	Resource Person
DAY 1 (6 <sup>th</sup> December 2023)	9.30AM-10.00AM	Registration	Mr. Santosh Behera
	10.00AM -10.30AM	Welcome and Introduction	<b>Prof. (Dr.) Bhuputra Panda</b> (Director, KSPH)
	10.30AM-11.15AM	<u>Overview:</u> <ul style="list-style-type: none"><li>▪ Why qualitative research?</li><li>▪ Philosophy of qualitative research</li><li>▪ Inductive and Deductive approaches in qualitative research</li></ul>	
	Tea-Break (15 mins)		
	11.30 AM to 1.00 PM	<u>Overview: (cont.)</u> <ul style="list-style-type: none"><li>▪ Qualitative Vs quantitative research paradigms</li><li>▪ Applications of qualitative research</li></ul> <u>Process:</u> <ul style="list-style-type: none"><li>▪ Steps involved in qualitative research</li><li>▪ Planning a qualitative research</li><li>▪ Sampling techniques</li></ul>	<b>Dr. Krushna Chandra Sahoo</b> (Public Health Specialist, ICMR-RMRC, Bhubaneswar)
	Lunch Break (1 hour)		
	2.00PM-3.30 PM	<u>Approaches:</u> <ul style="list-style-type: none"><li>▪ In-depth Interview</li><li>▪ Focus Group Discussion</li><li>▪ Qualitative Observation</li><li>▪ Ethnography (etc.)</li></ul>	<b>Mr. Himanshu Sekhar Pradhan</b> (Associate Professor, KSPH)  <b>&amp;</b> <b>D. Shyama</b> (Research Consultant)
	Tea-Break (15 mins)		
	3.45PM-5.00 PM	<u>Collecting the Qualitative Data:</u> <ul style="list-style-type: none"><li>▪ Sources of qualitative data</li><li>▪ Tools &amp; methods of qualitative data collection</li><li>▪ Quality assurance in data collection</li></ul>	<b>D. Shyama</b> (Research Consultant)  <b>&amp;</b> <b>Ms. Nishisipa Panda</b> (PhD Scholar, KSPH)

DAY 2 (7<sup>th</sup> December 2023)

10.00AM-10.45AM	<u><b>Methods:</b></u> <ul style="list-style-type: none"> <li>▪ Content Analysis</li> <li>▪ Narrative Analysis</li> <li>▪ Discourse Analysis</li> <li>▪ Grounded Theory</li> <li>▪ Thematic Analysis</li> </ul>	<b>Mr. Saumya Ranjan Pani</b> (Faculty Associate, KSPH)
10.45 AM- 11.30 AM	<u><b>Methods: (cont.)</b></u> <ul style="list-style-type: none"> <li>▪ Case Study</li> <li>▪ Other Important Methods</li> </ul>	<b>Dr. Preeti Ranjan Sahoo</b> (Associate Professor, KSOM)
<i>Tea-Break (15 mins)</i>		
11.45 AM to 1.00 PM	<ul style="list-style-type: none"> <li>▪ Overview of <i>Atlas.ti</i> qualitative data analysis package</li> </ul>	<b>Mr. Saumya Ranjan Pani</b> (Faculty Associate, KSPH)
<i>Lunch Break (1 hour)</i>		
2.00PM-3.30 PM	<u><b>Hands-on:</b></u> <ul style="list-style-type: none"> <li>▪ Handling qualitative data</li> <li>▪ Transcript, Field Note, Memo, Image, Audio and Video data.</li> <li>▪ Organizing the data</li> </ul>	<b>Ms. Nishisipa Panda</b> (PhD Scholar, KSPH)
<i>Tea-Break (15 mins)</i>		
3.45PM-4.30 PM	<u><b>Hands-on:</b></u> <ul style="list-style-type: none"> <li>▪ Coding the qualitative data</li> </ul>	<b>Mr. Saumya Ranjan Pani</b> (Faculty Associate, KSPH) & <b>Ms. Nishisipa Panda</b> (PhD Scholar, KSPH)
4.30PM-5.00 PM	<u><b>Hands-on:</b></u> <ul style="list-style-type: none"> <li>▪ Finalization of groups &amp; group assignments</li> </ul>	

DAY 3 (8<sup>th</sup> December 2023)

10.00AM-11.30AM	<u><b>Hands-on:</b></u> <ul style="list-style-type: none"> <li>▪ Qualitative Data analysis through thematic analysis</li> <li>▪ Coding of dummy transcripts</li> </ul>	<b>Mr. Saumya Ranjan Pani</b> (Faculty Associate, KSPH)
<i>Tea-Break (15 mins)</i>		
11.45 AM to 1.00 PM	<u><b>Hands-on:</b></u> <ul style="list-style-type: none"> <li>▪ Generating code report and analysis</li> <li>▪ Interpretation of qualitative analysis</li> <li>▪ Writing a qualitative analysis report</li> <li>▪ Tricks and tips to improve the report</li> </ul>	<b>D. Shyama</b> (Research Consultant) &
<i>Lunch Break (1 hour)</i>		
2.00PM-2.45 PM	<ul style="list-style-type: none"> <li>▪ Discussion on a selected qualitative research paper</li> </ul>	<b>Dr. Manas Ranjan Behera</b> (Associate Professor, KSPH)
2.45PM-3.30 PM	<ul style="list-style-type: none"> <li>▪ Discussion on data collection, analysis and writing</li> <li>▪ Publication tips and tricks</li> </ul>	<b>Dr. Preeti Ranjan Sahoo</b> (Associate Professor, KSOM)
<i>Tea-Break (15 mins)</i>		
3.45PM-4.30 PM	<ul style="list-style-type: none"> <li>▪ Open floor discussion</li> </ul>	All Resource Persons
4.30PM-5.00 PM	<ul style="list-style-type: none"> <li>▪ Closing Notes &amp; Certificate Distribution</li> </ul>	<b>Prof. (Dr.) Bhuputra Panda</b> (Director, KSPH)